



HOW IT WORKS BOOKLET

AIRFLOW 

★★ Rewards ★★



Welcome to Airflow Rewards!

We're giving your customers the opportunity to **redeem some amazing rewards** – simply by purchasing **qualifying Airflow products**.

We are thrilled to introduce Airflow Rewards, your **new sales driving tool**. Elevate your sales of quality Airflow ventilation products that support the latest regulations for new build and renovation! Even better, through the scheme, your customers **receive access to exclusive rewards and offers**, which will keep them coming back to you for more.

This booklet will provide you with the **knowledge** you need to use Airflow Rewards as a **tool to drive sales and profit for your branch**. So why not sit back and learn all about it.



Key Dates

Registration: Now Open!

Scheme Opens: 2nd January 2024.

Points Collection: 1st January 2024 – 31st December 2024.

Redemption Period: One Month - Your customers need to claim remaining points before 31st January 2025.

AIRFLOWREWARDS.COM

How Airflow Rewards Works:

- 1** Encourage your customers to register online at airflowrewards.com
- 2** Your customers will receive email confirmation of their registration. Once this is processed, they'll be able to login to their Airflow Rewards account for the first time!

Once registered, your customers can begin accumulating points effortlessly. All they need to do is purchase any qualifying Airflow products and upload their proof of purchase via the convenient receipt submission feature. To discover which products qualify for points and the corresponding point values, visit the 'Earning Points' section later in this document.
- 3**
- 4** Their points are converted to amazing rewards available to redeem from the Airflow Rewards catalogue online. From coveted gadgets to high-street vouchers, and unforgettable experiences, there's something for everyone.
- 5** We'll keep your customers engaged and informed by sending them monthly email reminders to check their accounts regularly and stay on top of any exciting promotions, allowing them to maximise their point-earning opportunities and unlock even more rewards. They can track their progress by logging in online or via the user-friendly app.
- 6** Your customers can enjoy some amazing rewards, courtesy of Airflow!



But what's in it for you?



Give your customers the VIP treatment with access to unique offers and promotions tailored to them.



Create long-term relationships by offering rewards that encourage repeat purchases.

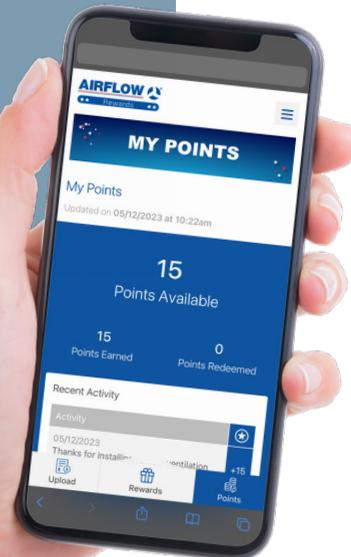


Increased turnover for your business and improved customer engagement.

All that we ask of you is to:

- 1 Advertise Airflow Rewards by using the collateral in the promotional toolkit.
- 2 Encourage your customers to purchase qualifying Airflow products.
- 3 Remind your customers that they can earn points when purchasing qualifying Airflow products by uploading proof to the Airflow Rewards app.

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Airflow Rewards



Earning Points

Your customers can collect points by purchasing the below qualifying Airflow products...



Product Name	Points	Value
QuietAir QT100 B	1	£1
QuietAir QT100 T	1	£1
QuietAir QT100 HT	1	£1
QuietAir QT100 MST	1	£1
iCONsmart - Humidity & Timer Micro Module	1	£1
iCONsmart - Motion Sensor & Timer Micro Module	1	£1
iCONsmart - Motion Sensor, Humidity & Timer Micro Module	1	£1

Product Name	Points	Value
QuietAir QT120 B	2	£2
QuietAir QT120 T	2	£2
QuietAir QT120 HT	2	£2
QuietAir QT120 MST	2	£2
iCONsmart 15	2	£2



Product Name	Points	Value
QuietAir QT150 B	3	£3
QuietAir QT150 T	3	£3
QuietAir QT150 HT	3	£3
QuietAir QT150 VS	3	£3

*Additional product lines may be added throughout 2024.

Our Rewards App

With our brand new Airflow Rewards app, we've made sure it's even easier for your customers to keep on top of their rewards. They'll be able to access their Airflow Rewards account straight from their device's home-screen. Checking points progress, submitting proof of purchases, and redeeming rewards, with just a few clicks of a button!

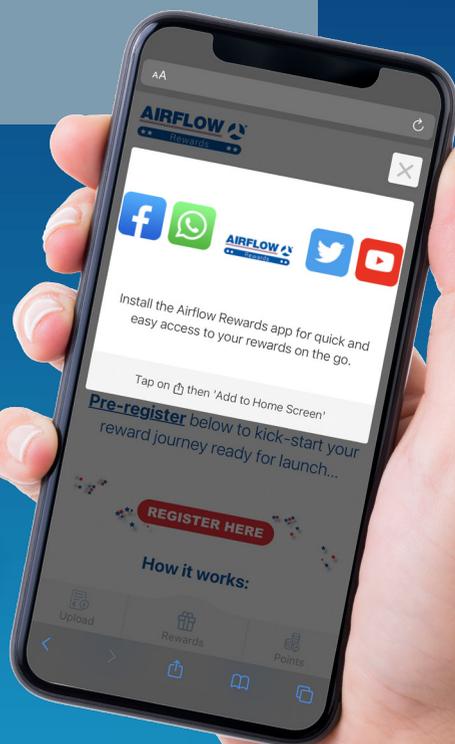
Please encourage your customers to download the app by visiting airflowrewards.com on their device and following the on-screen prompt that will appear.



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[AIRFLOWREWARDS.COM](https://airflowrewards.com)



Rewards

Whether they'd prefer the latest tech and retail products, or creating some amazing memories with our experiences and, there's a wide range of rewards on offer.

With a Prezzy, Amazon or John Lewis e-gift card, the opportunities are endless. With over 100+ popular retail brands, they can enjoy a free takeaway on us, or even a weekend break! The full list of rewards can be found on your customers' Airflow Rewards account, once they navigate to the Rewards tab.



Exclusive Offers

The Airflow Rewards programme is designed to reward your most valuable and loyal customers. As an Airflow Rewards member, they will have exclusive access to irresistible deals and promotions throughout 2024. With tailored promotions and multiple point events designed to make their purchase even more rewarding and selling our products even easier for you. **We will be in touch with more details soon.** Please remind your customers to keep their eyes peeled as they won't want to miss out!

Frequently Asked Questions

★ What benefits do I get from encouraging customers to sign up?

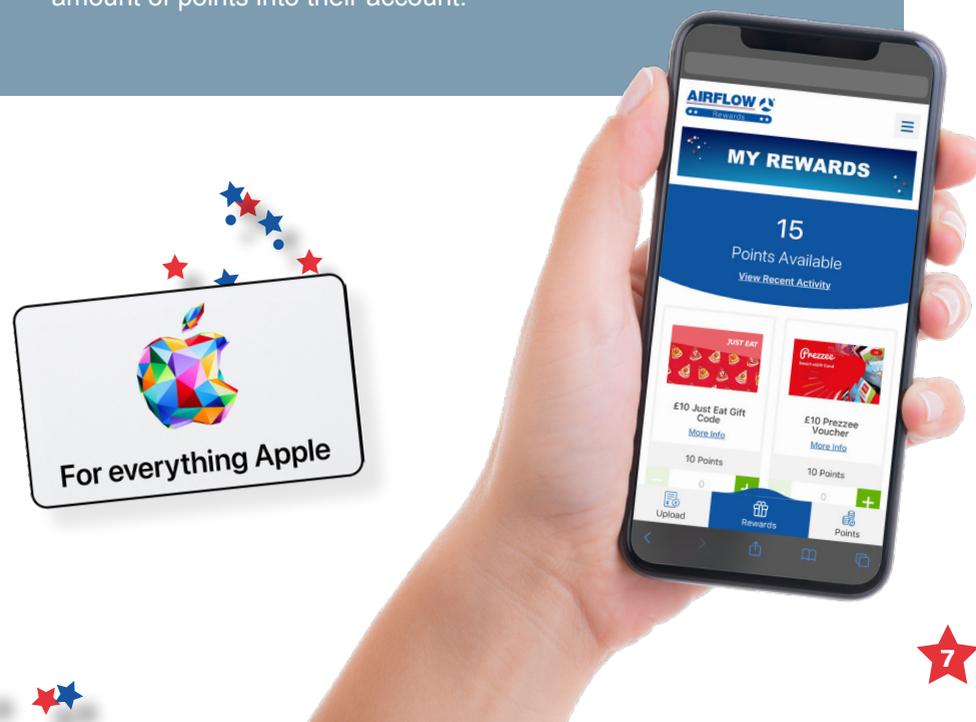
We strongly believe that through Airflow Rewards, you will see an increase in turnover and engagement across your customer base.

★ How do my customers sign up to Airflow Rewards?

Customers can register for Airflow Rewards by visiting airflowrewards.com and following the on-screen instructions. It's quick, easy, and free to sign up.

★ How do my customers earn points?

Your customers can earn points by purchasing any qualifying Airflow products (there is a full list of qualifying products at airflowrewards.com). They will then need to submit their proof of purchase so that we can process the correct amount of points into their account.



Frequently Asked Questions

★ How long will it take to receive their rewards?

Lead times vary per item depending on stock availability. Please note the full process can take up to 28 days, but more often than not it will be much quicker.

★ How do my customers download the Airflow Rewards app to their mobile phone?

Ask them to visit www.airflowrewards.com on their phone and a pop-up will appear prompting them to install/download. They should then follow the on-screen instructions to download this onto their phone (this varies dependent on the device they have).

★ A customer needs some help and/or have a query, who can should they contact?

Your customer can contact the Airflow Rewards support team at info@airflowrewards.com with any queries regarding the scheme.

★ Will existing stock qualify for points?

Yes. New stock will arrive with Airflow Rewards labels on them, however any existing stock you have without labels will still qualify for the programme. Any purchases made of the listed products after the 1st January will be eligible for points.

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